

15th edition

**BIODIVERSITY  
CONSERVATION  
AWARDS**



# INTRODUCTION

The **BBVA Foundation Awards for Biodiversity Conservation** are an expression of the BBVA Group's social responsibility engagement with protecting the environment. Their goal is to publicly recognize the work done by conservationist organizations, institutions and agencies in carrying forward environmental conservation policies and projects, and the efforts of communication professionals who have placed their abilities at the service of protecting our natural heritage. Honors, as such, go to two complementary sets of activities:

- ✦ Projects, policies and/or activities that contribute outstandingly to the conservation and protection of habitats, species or ecosystems.
- ✦ Dissemination of environmental knowledge and raising of social awareness around the value of conserving the natural environment.

December 2019

# CALL CONDITIONS

## 1 OBJECT

The Foundation's purpose in issuing this call is to recognize and reward the work done by conservationist organizations, institutions and agencies in carrying forward environmental conservation policies and projects, and the

efforts of communication professionals who have placed their abilities at the service of protecting our natural heritage.

The scheme comprises three award **categories**:

### BBVA FOUNDATION AWARD FOR BIODIVERSITY CONSERVATION IN SPAIN

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Recognizing the execution of projects, policies and/or activities of particular significance for the protection and conservation of habitats, species or ecosystems in Spain, completed

before December 31, 2019 or which have achieved concrete, proven benefits for biodiversity conservation in their area of work prior to that date.

### BBVA FOUNDATION WORLDWIDE AWARD FOR BIODIVERSITY CONSERVATION

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Recognizing the execution of projects, policies and/or activities of particular significance for the protection and conservation of habitats, species or ecosystems in any country except

Spain, completed before December 31, 2019 or which have achieved concrete, proven benefits for biodiversity conservation in their area of work prior to that date.

### BBVA FOUNDATION AWARD FOR KNOWLEDGE DISSEMINATION AND COMMUNICATION IN BIODIVERSITY CONSERVATION IN SPAIN

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Recognizing the dissemination of environmental knowledge to society at large and the building of social awareness on the importance of nature conservation through the publication of articles, monographs, multimedia materials or outreach books; the production, editing or presentation of reports or documentaries; the curating and design of

exhibitions; or the launch of communicative ventures through any media channel (press, radio, television, film, documentary or Internet) completed before December 31, 2019 or which have achieved concrete, proven benefits for knowledge dissemination and communication in biodiversity conservation prior to that date.

## 2 CANDIDATE REQUIREMENTS

### BBVA FOUNDATION AWARD FOR BIODIVERSITY CONSERVATION IN SPAIN

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Candidates will be public or private non-profit entities with their registered offices in Spain, and meeting the following requirements:

- \* Legally established before the year 2018.
- \* Stating activities relating to environmental and biodiversity conservation as part of their organizational purpose.

### BBVA FOUNDATION WORLDWIDE AWARD FOR BIODIVERSITY CONSERVATION

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Candidates will be public or private non-profit entities, with their registered offices in any country, and meeting the following requirements:

- \* Legally established before the year 2018.
- \* Stating activities relating to environmental and biodiversity conservation as part of their organizational purpose.

### BBVA FOUNDATION AWARD FOR KNOWLEDGE DISSEMINATION AND COMMUNICATION IN BIODIVERSITY CONSERVATION IN SPAIN

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Candidates will be natural persons of Spanish nationality working in communications and media.

Joint entries will be accepted from two or more persons that have work collaboratively on the forenamed tasks of biodiversity conservation communication and dissemination.

# 3

## SUBMITTING AN ENTRY

### BBVA FOUNDATION AWARD FOR BIODIVERSITY CONSERVATION IN SPAIN

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Candidates should provide from three up to a maximum of six letters of nomination, with signatories from among the following categories:

- \* Representatives of national, international or supranational public institutions with competencies in nature conservation.
- \* Office-holders (presidents, directors) of scientific societies.
- \* Scientists or experts of acknowledged repute in ecology and conservation biology.

- \* National and international conservationist organizations.

Letters of nomination should be provided directly by their signatories before the deadline for entries specified in point 4 of these call conditions. They should offer a short reasoned account of the significance of the specific conservation project put forward for the award, along with its overall contribution to environmental conservation.

### BBVA FOUNDATION WORLDWIDE AWARD FOR BIODIVERSITY CONSERVATION

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Candidates should provide from three up to a maximum of six letters of nomination, with signatories from among the following categories:

- \* Representatives of national, international or supranational public institutions with competencies in nature conservation.
- \* Office-holders (presidents, directors) of scientific societies.
- \* Scientists or experts of acknowledged repute in ecology and conservation biology.

- \* National and international conservationist organizations.

Letters of nomination should be provided directly by their signatories before the deadline for entries specified in point 4 of these call conditions. They should offer a short reasoned account of the significance of the specific conservation project put forward for the award, along with its overall contribution to environmental conservation.

## BBVA FOUNDATION AWARD FOR KNOWLEDGE DISSEMINATION AND COMMUNICATION IN BIODIVERSITY CONSERVATION IN SPAIN

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Candidates should provide from three up to a maximum of six letters of nomination, with signatories from among the following categories:

- \* Representatives of national, international or supranational public institutions with competencies in nature conservation.
- \* Office-holders (presidents, directors) of scientific societies.
- \* Office-holders (presidents, directors) of associations of media professionals specializing in the dissemination and communication of environmental conservation matters.
- \* Scientists or experts of acknowledged repute in ecology and conservation biology.

- \* National and international conservationist organizations.

Letters of nomination should be provided directly by their signatories before the deadline for entries specified in point 4 of these call conditions. They should offer a short reasoned account of the significance of the candidate or candidates' single most notable contribution to communication, education and awareness-raising in the realm of environmental and biodiversity conservation, along with their general contribution to disseminating knowledge and mobilizing social awareness around the need to conserve nature.

No candidate may appear in more than one award category.

# 4

## PLACE AND DEADLINE FOR ENTRIES AND REQUIRED DOCUMENTATION

All entries must be submitted using the on-line form provided on the BBVA Foundation website: [www.biophilia-fbbva.es/en/](http://www.biophilia-fbbva.es/en/) and/or [www.fbbva.es/en/](http://www.fbbva.es/en/).

The documentation accompanying entries in the category “BBVA Foundation Worldwide Award for Biodiversity Conservation” may be presented in English or in Spanish.

In the two categories whose focus is Spain, all documentation must be presented in Spanish, with the exception of letters of nomination, which may be in English.

Materials documenting the execution of the candidate project or the communication and dissemination activity may be presented in other languages, provided they are accompanied by a summary in Spanish. In the category “BBVA Foundation Worldwide Award for Biodiversity Conservation,” this summary may be written in either Spanish or English.

Any candidate materials that cannot be uploaded or electronically identified should be

sent by postal mail to the following address, with the candidate’s name clearly stated:

**15TH EDITION BBVA FOUNDATION AWARDS FOR BIODIVERSITY CONSERVATION**  
**Fundación BBVA, Paseo de Recoletos, 10**  
**28001, Madrid, Spain**

The **submission period** for these awards closes on Tuesday, **March 31, 2020 at 12:00 (Spanish mainland time)**, by which point the candidate’s submission must be completed in its entirety. No entries will be accepted after this date and time, even if the candidate has previously sent additional documentation by postal mail.

If the submission contains errors that can be corrected, the BBVA Foundation will inform the candidate to this effect, giving a non-extendible period of ten calendar days as of this notification in which to rectify the information, so the entry may be accepted for consideration.

Entries will include only the documents appearing below, according to the prize category:

### BBVA FOUNDATION AWARD FOR BIODIVERSITY CONSERVATION IN SPAIN

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1. Description of the specific project carried out (5 A4 pages max.).
2. Description of the organization in charge of the project (5 A4 pages max.).
3. Curriculum vitae of key project participants (up to a maximum of five).
4. Copy of documentation substantiating the execution of the project.
5. Copy of letters of nomination (between three and six letters) addressed to the chair of the jury in the 15th edition of the BBVA Foundation Award for Biodiversity

- Conservation in Spain, signed by the representatives of the organizations or the individual experts endorsing the candidature, with arguments supporting the significance and impact of the project carried out.
6. A letter signed by the candidate and addressed to the chair of the jury in the 15th edition of the BBVA Foundation Award for Biodiversity Conservation in Spain, as per the sample letter accompanying the online form.

## **BBVA FOUNDATION WORLDWIDE AWARD FOR BIODIVERSITY CONSERVATION**

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1. Description of the specific project carried out (5 A4 pages max.).
2. Description of the organization in charge of the project (5 A4 pages max.).
3. Curriculum vitae of key project participants (up to a maximum of five).
4. Copy of documentation substantiating the execution of the project.
5. Copy of letters of nomination (between three and six letters) addressed to the chair of the jury in the 15th edition of the BBVA Foundation Worldwide Award for Biodiversity Conservation, signed by the representatives of the organizations or the individual experts endorsing the candidature, with arguments supporting the significance and impact of the project carried out.
6. A letter signed by the candidate and addressed to the chair of the jury in the 15th edition of the BBVA Foundation Worldwide Award for Biodiversity Conservation, as per the sample letter accompanying the online form.

## **BBVA FOUNDATION AWARD FOR KNOWLEDGE DISSEMINATION AND COMMUNICATION IN BIODIVERSITY CONSERVATION IN SPAIN**

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1. Description of communication and dissemination activities (5 A4 pages max.).
2. Curriculum vitae of candidate(s) (up to a maximum of twenty).
3. Copy of communication and dissemination materials of the greatest significance and impact.
4. Copy of letters of nomination (between three and six letters) addressed to the chair of the jury in the 15th edition of the BBVA Foundation Award for Knowledge Dissemination and Communication in Biodiversity Conservation in Spain, signed by the representatives of the organizations or the individual experts endorsing the candidature, with arguments supporting the merits of the candidate(s) and impact of the activities carried out.
5. A letter signed by the candidate and addressed to the chair of the jury in the 15th edition of the BBVA Foundation Award for Knowledge Dissemination and Communication in Biodiversity Conservation in Spain, as per the sample letter accompanying the online form.

The BBVA Foundation guarantees the confidentiality of all documents, which will be kept on record after the award decision.



# 5 AWARD CONTENT

The BBVA Foundation Awards for Biodiversity Conservation will have the following content in each category:

## BBVA FOUNDATION AWARD FOR BIODIVERSITY CONSERVATION IN SPAIN

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A single award comprising 250,000 euros, a diploma and a commemorative artwork.

Once the award has been notified, the winning organization must furnish the following documentation:

- ✦ Document attesting to the nature of the organization and its engagement in the activities stated in point 2 of these call conditions. Also, where appropriate, a copy of the organization's entry in the corresponding registry.
- ✦ Copy of the organization's bylaws or governing regulations.
- ✦ Copy of its tax identification number.

- ✦ Where appropriate, a certificate from the tax authorities attesting to its charitable or non-profit status.

Once these requirements are met, the BBVA Foundation will deliver the full amount of the award to the winning organization at a public ceremony convened for this purpose.

The prize money will be spent to further the organizational purposes of the receiving organization in the manner that it determines, with the decision notified to the BBVA Foundation within the six months following the award presentation ceremony.

## BBVA FOUNDATION WORLDWIDE AWARD FOR BIODIVERSITY CONSERVATION

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A single award comprising 250,000 euros, a diploma and a commemorative artwork.

Once the award has been notified, the winning organization must furnish the following documentation:

- ✦ Document attesting to the nature of the organization and its engagement in the activities stated in point 2 of these call conditions. Also, where appropriate, a copy of the organization's entry in the corresponding registry.
- ✦ Copy of the organization's bylaws or governing regulations.
- ✦ Copy of its tax identification number.

- ✦ Where appropriate, a certificate from the tax authorities attesting to its charitable or non-profit status.

Once these requirements are met, the BBVA Foundation will deliver the full amount of the award to the winning organization at a public ceremony convened for this purpose.

The prize money will be spent to further the organizational purposes of the receiving organization in the manner that it determines, with the decision notified to the BBVA Foundation within the six months following the award presentation ceremony.

## BBVA FOUNDATION AWARD FOR KNOWLEDGE DISSEMINATION AND COMMUNICATION IN BIODIVERSITY CONSERVATION IN SPAIN

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A single award comprising 80,000 euros, a diploma and a commemorative artwork.

In the event that the award goes to a joint entry comprising two or more individuals, its monetary amount will be divided equally between them.

The BBVA Foundation will deliver the full amount of the award to the winning individual(s) at a public ceremony convened for this purpose. The prize money in this category may be spent at the winner(s)' discretion.

All awards, in whatever category, are subject to the withholding and other taxes stipulated in current legislation, which will be deducted from their monetary amount.

# 6 EVALUATION CRITERIA AND PROCEDURES

All entries correctly submitted will be assessed by a jury made up of eminent researchers and experts in conservation, who

will reach their award decision by reference to the following evaluation criteria:

## BBVA FOUNDATION AWARD FOR BIODIVERSITY CONSERVATION IN SPAIN

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- \* Direct contribution of the projects, policies or activities to the conservation of species, habitats and/or ecosystems under threat.
- \* Innovation and originality of the contribution made to biodiversity conservation.
- \* Excellence in project performance and implementation.
- \* Social impact of the project's results.

## BBVA FOUNDATION WORLDWIDE AWARD FOR BIODIVERSITY CONSERVATION

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- \* Direct contribution of the projects, policies or activities to the conservation of species, habitats and/or ecosystems under threat.
- \* Innovation and originality of the contribution made to biodiversity conservation.
- \* Excellence in project performance and implementation.
- \* Social impact of the project's results.

## BBVA FOUNDATION AWARD FOR KNOWLEDGE DISSEMINATION AND COMMUNICATION IN BIODIVERSITY CONSERVATION IN SPAIN

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- \* Innovation and originality of the dissemination activities, which may comprise the publication of articles, monographs, multimedia materials or outreach books; the production, editing or presentation of reports and documentaries; the curating or design of exhibitions; or the launch of communicative ventures through any media channel (press, radio, television, film, documentaries or Internet).
- \* The scientific rigor of the content and the technical quality of the formats used.
- \* Social impact and public recognition of the dissemination activities.

## 7 THE JURY

The jury in each category of this 15th edition of the BBVA Foundation Awards for Biodiversity Conservation will be chaired by the Director of the BBVA Foundation or a person he appoints in his stead; a member designated by the BBVA Foundation to act as secretary, with speaking but no voting rights, and between six and a maximum of ten members, who will be researchers, experts and other professionals of acknowledged eminence in their fields, appointed by the BBVA Foundation.

The composition of the juries will be publicly disclosed.

Juries may choose to declare the awards wholly or partially vacant.

The jury's decision will not be open to appeal.

No itemized or individual information will be provided on the submissions received or the deliberations of the prize juries.

No laureate may hold the award in more than one category in this edition.

No awards may go to winners in any of the previous three editions of the BBVA Foundation Awards for Biodiversity Conservation.

No awards may go to any project, activity or intervention already recognized in earlier editions of these awards.

## 8 AWARD DECISION AND PRESENTATION

The awards will be decided in the six months following the closing date of the present call.

The awards will be presented at a ceremony organized by the BBVA Foundation, during which the public will be informed of the ac-

tivities and achievements of the winning entrants.

The individuals and organizations receiving the awards must agree to attend this presentation ceremony.

## 9 ACCEPTANCE

The submission of entries under this call signifies the acceptance of its conditions and award decisions, which are not subject to appeal, and renunciation of any claim in their respect.

Exceptionally, the BBVA Foundation reserves the right to make changes in the wording of these conditions, for duly justified reasons,

with the sole purpose of clarifying their content, without such changes in any case implying a substantial or arbitrary alteration of the same. The text of the conditions, and the corresponding **FAQs**, which we advise you to read, will be available for the duration of this call on the BBVA Foundation website: [www.biophilia-fbbva.es/en/](http://www.biophilia-fbbva.es/en/) and/or [www.fbbva.es/en/](http://www.fbbva.es/en/).

Fundación BBVA



15th edition

**Biodiversity**  
Conservation Awards

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Palacio del Marqués de Salamanca  
Paseo de Recoletos, 10  
28001 Madrid - Spain

**BIOPHILIA**

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